



For Immediate Release

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**Qnuru and Visible Light Solar Technologies Introduce First Product Family of 30 LED Light Bulbs
Designed to Fit 95% of all Commercial and Industrial Light Fixtures**

*ENERGY STAR®-Compliant, ETL-Classified LED Light Bulbs Provide Up To 85% Energy Savings,
Daylight-Bright Illumination and Reduced Carbon Footprint*

ALBUQUERQUE, New Mexico. July 8, 2010 – In 1879, using an innovative carbonized filament and improved vacuum technology, Thomas Edison produced the first commercially viable incandescent light bulb. In the intervening years, light bulb technology has evolved little. Today, the U.S. commercial sector consumes 305 billion kilowatt hours of energy for lighting, the vast majority of which uses the same outdated, energy inefficient technology. To meet the challenge posed by the U.S. Department of Energy and climate experts to transition the nation to solid-state lighting, Qnuru and Visible Light Solar Technologies, who recently announced a company merger, today unveiled the Vector product line of 30 ENERGY STAR®-compliant, ETL-Classified (U.S. & Canada), LED Light Bulbs. Designed, assembled and tested in America, Vector LED Light Bulbs fit into 95% of all existing commercial and industrial light housings, consume 85% less energy, provide daylight-quality illumination, and require one-fifth the maintenance support of conventional metal halide commercial lamps.

“Today’s launch of our Vector LED Light Bulbs is the culmination of three years of R&D, a multi-million dollar investment and the herculean efforts of our product development team of optical control, power management, heat dissipation and software experts,” said Rhonda Dibachi, President and CEO of Qnuru and Visible Light Solar. “Semiconductor-based, intelligent LED lighting represents a tectonic shift from yesterday’s antiquated, filament-based lighting technology, which wastes energy and provides poor illumination. Customers are eager to adopt LED lighting, but face the practical challenge of how to do so without being forced to scrap light poles and heads that have remaining useful life or irreplaceable designs. People don’t throw away their cars when they need new tires and we believe that businesses, municipalities and schools shouldn’t have to buy entirely new fixtures in order to adopt energy efficient LED technology. Our Vector LED Light Bulbs empower customers to quickly and cost effectively upgrade to LED lighting by screwing out their old lamps and snapping in new Vector LED Light Bulbs.”

A LED Light Bulb for Every Fixture

The Vector family of LED Light Bulbs fit into more than 95% of today’s commercial and industrial light fixtures, including lighting brands offered by NSi Lighting (NYSE: NSI), Lithonia Lighting (NYSE: AYI) and Cooper Lighting (NYSE: CBE). They are installable by a licensed electrician in less than 15 minutes and offer an average investment payback of 10-24 months. The 30 Vector LED Light Bulbs fit a wide range of fixture styles, including high bay and low bay lights used in warehouses and production facilities, canopy lights used in gas stations and covered parking garages, ornamental and historic pole-mounted lights for

roadways and plazas, bollard and pathway fixtures for parks and public spaces, floodlights for security and building illumination, and interior and exterior recessed down lights. Vector LED Light Bulbs are named after New Mexico cities, in honor of the state where Qnuru and Visible Light Solar were founded and are headquartered.

“Energy conservation is crucial for reducing our country’s dependence on fossil fuels and LED technology is a critical building block in our path to energy independence,” said New Mexico Governor Bill Richardson. “We are honored that Qnuru and Visible Light Solar Technologies selected New Mexico for their headquarters and manufacturing centers and that their executives have taken such strong leadership roles in the Green Economy Initiatives developed by my administration.”

Light Bulb Technology Redefined

Development of the Vector LED Light Bulbs began in 2007 within Noribachi Labs, the technology R&D arm of The Noribachi Group, LLC, a clean technology private equity firm (www.noribachi.com), which launched Qnuru in 2008 and Visible Light Solar Technologies in 2009. Every Vector LED Light Bulb consists of multiple Cree LEDs (Nasdaq: CREE) embedded on custom-designed, patent-pending, aluminum-backed circuit board Common Lighting Units (CLUs). The individual CLUs are then mounted on various CLU sled geometries to form the product line of 30 Vector LED Light Bulbs—see Light Bulb photos below. Because individual CLUs can be directed independently, Vector LED Light Bulbs generate an even photometric footprint (no hot spots or perimeter fadeout) with little or no over lighting and low light pollution. The CLU-based modular design of the Vector LED Light Bulbs also provide for quick and easy maintenance.

Energy Efficient and Safety Rated

Vector LED Light Bulbs meet all the stringent ENERGY STAR Program Requirements for solid-state lighting. Depending on usage, Vector LED Light Bulbs can reduce energy consumption up to 85% compared to traditional metal halide bulbs. ENERGY STAR is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy, helping consumers and businesses save money and protect the environment through energy-efficient products and services.

The Vector line of Light Bulbs are also ETL Classified and conform to UL Standards 8750 and 1598B, having passed the rigorous safety guidelines established by the U.S. Department of Occupational Health and Safety Standards and administered by Intertek, a U.S. Nationally Recognized Testing Laboratory. The individual components used to create each Vector LED Light Bulb are ETL Recognized and conform to UL Standard 8750.

New Flexibility

Vector LED Light Bulbs can be combined with Visible Light Solar’s Universal Lighting Control processor (ULC) to enable a high degree of fixture programmability, including motion and ambient light level detection, time-of-day on/off capabilities, and dimming patterns. They can also be used in off-grid solar lighting applications or hybrid on/off grid lighting applications that utilize solar power for a portion of their power needs before intelligently switching back to grid power. Vector LED Light Bulbs are available for immediate order and carry a 5-year Limited Warranty. Custom designed LED Light Bulbs can also be created and delivered within 4-6 weeks.

About Qnuru

Qnuru (pronounced ka'-nōō'-rōō') manufactures artfully-designed LED commercial lighting applications that can be grid-powered, 100% solar-powered, or a hybrid of solar-and-grid-powered. The company

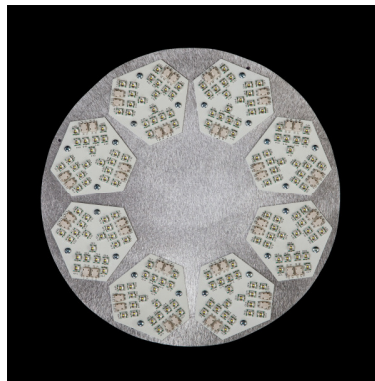
was founded in 2008 to address the timely need for solid-state lighting fixtures that offer businesses, municipalities, and educational institutions unmatched energy savings, lower maintenance costs and highly programmable, true-color lighting. Utilizing Visible Light Solar Technologies' line of Vector retrofit LED Light Bulbs and ULC processors, Qnuru's LED light fixtures satisfy the requirements of energy conservation, green building practices and environmental sustainability. For more information, go to www.qnuru.com.

About Visible Light Solar Technologies

Visible Light Solar Technologies (www.visiblelightsolar.com) is an energy technology company providing LED lighting, point of use solar technology and on-and-off-grid energy optimization solutions. Visible Light Solar's flagship LED lighting solutions give public, private, industrial and commercial facilities ways to immediately save money, reduce maintenance costs, and advance their environmental sustainability goals. Products include exterior and interior retrofit as well as new LED lighting solutions, including a patent-pending solar or hybrid powered smart board technology. Visible Light Solar is a member of the Illuminating Engineering Society, US Green Building Council and the International Dark-Sky Association. Based in Albuquerque, New Mexico, the company is backed by the clean technology firm, The Noribachi Group, LLC (www.noribachi.com).



Bollard and Pole-Mounted
Vector LED Light Bulb



High Bay/Low Bay
Vector LED Light Bulb



Parking Lot Light
Vector LED Light Bulb